

MCKENZIE EXPANDS ROAD SAFETY PROGRAM

MCKENZIE, TN (May 9, 2011) - The City of McKenzie announced 2 new locations for speed safety cameras. Beginning May 9th cameras at the northbound approach of Highland Drive and Paris Avenue and at the southbound approach of Highland Drive and SR 423 will take photos of motorists who exceed the posted speed limit. The City's road safety program aims to protect drivers, passengers, cyclists and pedestrians from injuries or crashes caused by red-light running and speeding. McKenzie's road safety program has been in effect for four months and began with two red light safety cameras located at Highland Drive and Cedar Street, and at Highland and Cherrywood Road. Since implementation, the program has recorded over 1,000 red-light running violations.

During a 30 day warning period for the new cameras, a warning notice will be issued to the vehicle's registered owner. There will be no fine for this warning notice. At the completion of the warning period, citations will be issued.

"The intent of our road safety program is to get drivers to obey posted speed limits and traffic signals. The warning period gives drivers the opportunity to check their speed and comply with our program before actual citations begin. The intent of this program is to alert drivers to reduce speeds, and increase safety for other drivers and passengers. Collisions resulting from red-light violations and speeding are completely preventable," said Mayor Jill Holland.

Speed safety cameras and red light safety cameras operate 24-hours a day and capture still images and video of red-light running violations. The program is administered by American Traffic Solutions, Inc. (ATS) with each violation reviewed and approved by the McKenzie Police Department prior to being issued.

Intersection safety technology is just one way the City of McKenzie is making local streets safer for everyone.

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